37,926
VISITORS

FOUR DAYS.
THE ENTIRE INDUSTRY.

What happens when the sanitation, heating and air-conditioning industry meets in Nuremberg – in pictures, voices and figures worth remembering

WHAT IT DID FOR EXHIBITORS

EXHIBIT HERE AND TAKE STRONG LEADS HOME.

3 GOALS ACHIEVED HERE

89%
maintained existing customers

86%
established new business contacts

80%
prepared new and follow-up business

94% satisfied with the relevance & expertise of visitors · **86%** found the organisation successful

“For Geberit, IFH/Intherm is a key meeting place for the sanitation, heating and air-conditioning industry. The high quality of visitors and the many qualified conversations make the trade fair particularly valuable for us.”

Thomas Brückle, Head of Marketing, Geberit Vertriebs GmbH

92%
RATE IT A SUCCESS

78%
DECISION MAKERS

FOCUS ON THE SKILLED TRADES

78.7 % from the skilled trades

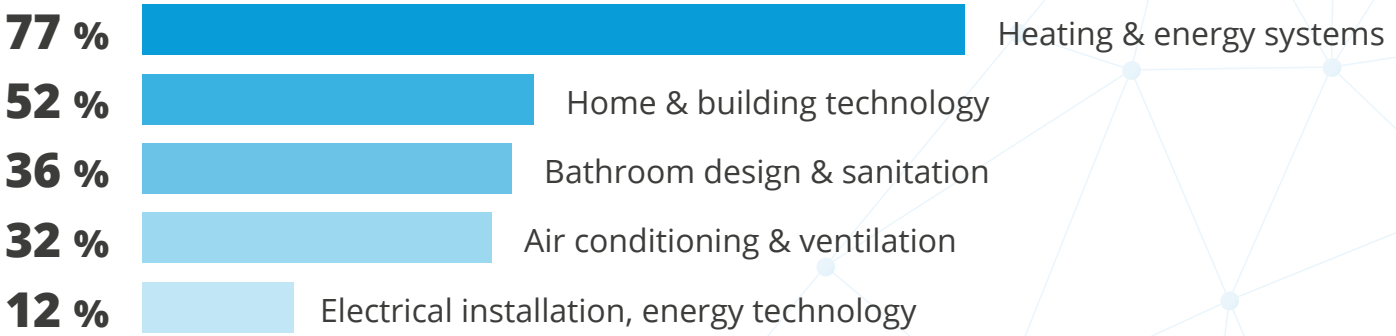
7.3 % from industrial companies

6.5 % from engineering and planning firms

WHO VISITS YOUR STAND

PROFESSIONALS LOOKING FOR SOLUTIONS.

WHAT VISITORS WERE LOOKING FOR



96 % target achievement · **84 %** "most important trade fair of the year" · **90 %** clarity of the offer

INFORMATIVE! COMPACT! PERSONAL!

2026 IN REVIEW

BUILDING TECHNOLOGY ON 55,000 m².

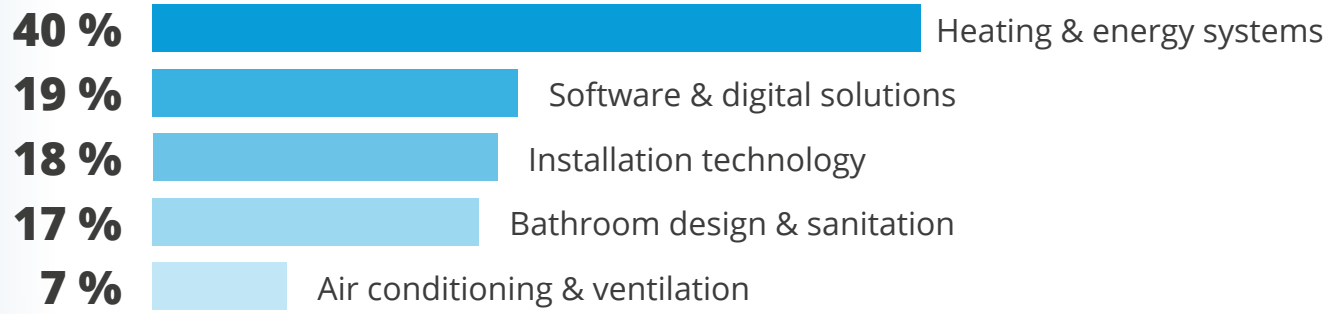
FULL HALLS, GREAT ATMOSPHERE ON 4 DAYS

416 EXHIBITORS

15 COUNTRIES

7 HALLS

WHO EXHIBITS



MORE THAN JUST STAFFING A STAND.

32
Start-up pitches

38
Presentations

30
Influencers on site

24,076,639
Press and social media reach

IFH/INTHERM 2028 · 25 – 28 APRIL 2028 · NUREMBERG

IN 2028, THE INDUSTRY WILL BE BACK. **WILL YOU?**

98%
of visitors will come back in 2028

90%
call the trade fair a must-attend event

84%
of exhibitors recommend it

YOUR TRADE FAIR PLANNING STARTS HERE.

Let's shape your success in building technology together.
We will be happy to advise you personally on your participation in IFH/Intherm 2028.

BOOK A CONSULTATION | REQUEST INFORMATION

YOUR CONTACT

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